



Sponsorship & Exhibitor Prospectus



Advancing the Frontiers of Physiotherapy:
Towards a Healthier SG.

ONE FARRER HOTEL

EXHIBITION 13- 14 JULY 2024

PROGRAMME 12-14 JULY 2024

Organised by:



SIPC Overview

Singapore-International Physiotherapy Congress (SIPC) 2024 will take place in Singapore from 12 to 14 July 2024. For further information, visit: <https://www.physiotherapy.org.sg/SIPC2024>.

About SIPC

SIPC is organised by the Singapore Physiotherapy Association (SPA). SPA is the only association that represents the physiotherapists in Singapore. This biennial congress brings all physiotherapists regardless their years of experience together to participate in workshop and symposiums.

Purpose

SIPC aims to meet the following objectives:

- Offer network avenue to meet physiotherapists and healthcare professionals from different healthcare sectors.
- Provide update on the latest advances/ services in each specialisation of physiotherapy.
- Promote research and collaborations in the physiotherapy field.

Target Audience

We are anticipating at least 400 international delegates to SIPC 2024. There will be clinicians, researchers, and healthcare professionals from the region, including those who have not attended a Physiotherapy International Congress. Hospital operators will be invited to grace the event as well.

General Information

- Official Language: English
- Registration: Open to all in the physiotherapy and healthcare communities.
- Exhibits: Rehabilitative equipment and tech companies, pharmaceutical companies and patient services providers are invited to have exhibit booths during the SIPC.

Congress Programme

- 12th July 2024: Pre-congress Workshops
- 13th to 14th July 2024: Congress Main & Exhibition

Contact Information

Email: SIPCongress@physiotherapy.org.sg

Tel: +65 9799 6450

Sponsorship Tiers

TIER	AMOUNT (SGD)	Includes
Gold	\$10,000	<p>Aim: to maximise branding opportunities and providing greater access to delegates.</p> <ul style="list-style-type: none"> • Two (2) Electronic Direct Mailers to feature sponsor's profile, products and services. • Exhibition area of 4m x 2m located in a prominent position • Additional tabletop with 2 units of chairs • Additional two (2) exhibitor passes.
Silver	\$6,000	<p>Aim: to provide an opportunity for companies to promote their products and to encourage access to delegates.</p> <ul style="list-style-type: none"> • One (1) Electronic Direct Mailer to feature sponsor's profile, products and services. • Exhibition area of 3m x 1m located in a prominent position.
Bronze	\$4,000	<p>Aim: to provide an opportunity for companies to continue to promote their products, maintain a high profile and to show involvement and support for the industry.</p> <ul style="list-style-type: none"> • Exhibition area of 2m x 1m located in a prominent position.

Recognition of Sponsors in all Tiers:

1. Acknowledgement of Sponsor's Level with Logo on:
 - congress website (with hyperlink to Sponsor's website)
 - all congress promotional online materials
2. Inserts of Sponsor's promotional brochures in the congress bags for delegates
3. One (1) exhibition table 1.8m x 0.6m with skirting and two unit of chairs
4. Two (2) exhibitor passes to access to the 2-full congress days

Sponsorship Opportunities

Tabletop Display SGD 2,500

Each tabletop will include the following items:

- One (1) exhibition table 1.8m x 0.6m with skirting and two unit of chairs
- Two (2) exhibitor passes - access to the 2-full congress days
- Acknowledgement and recognition as a Sponsor with sponsor's logo on congress website

Limited to 12 tabletops only.

Delegate Lanyards (Exclusive) SGD 2,000

Increase sponsor's brand recognition each time delegates interact with one another.

Benefits include:

- Sponsor's name or logo or website printed on lanyards (in single colour), alternating with the SIPC 2024 logo
- Sponsor's logo on the congress website

Note: The congress organisers will make all arrangements for lanyards

SIPC Scientific Awards (Exclusive) SGD 2,000

Award Categories for Scientific Presentations will be given out during the Closing Ceremony of the Congress are as below:

- One (1) Best Oral Presentation Award
- One (1) Merit Oral Presentation Award
- One (1) Best Poster Presentation Award
- One (1) Merit Poster Presentation Award

Benefits include:

- Sponsor's name displayed with the awards
- Sponsor's logo on the congress website

Sponsorship Opportunities

Tea/ Coffee Breaks SGD 2,000 per break

There will be two tea/coffee breaks offered per day during the 2-day main congress. During these breaks, delegates may relax and enjoy some snacks and drinks before continuing the full day programme.

Benefits include:

- Company or product logo on signage at stations
- Opportunity to provide branded cups and/or napkins at Sponsor's cost

Vendor's Workshop / Symposium - SGD6,000

Corporate Vendors can now have their own space in the congress to conduct 1.5 hours workshop or symposium with their own invited trainers / speakers.

Date of Congress: 13th & 14th July 2024

This is an exclusive opportunity:

- to educate the congress participants on the latest evidence-based research and technology.
- to engage and interact with the attendees and to share your corporate mission.
- Publicity of the workshop/symposium with your company's logo will be displayed:
 - on the congress website programme and registration page
 - on all congress marketing materials
 - digital display on congress site in the programme of the day

Corporate vendors will have to submit the workshop/symposium proposal for the Congress Committee's approval. Please email sipcongress@physiotherapy.org.sg for the proposal submission guidelines. The allocation of time slots in designated lecture rooms will be decided by the Congress Organising Committee.

Sponsorship Opportunities

Pre-Congress Workshop (Exclusive) SGD2,000 per workshop

Exclusive sponsorship of the workshop especially if workshop is related to the equipment and services of sponsor.

Benefits include:

- Acknowledgement of sponsor's exclusive sponsorship on workshop online publicity and announcements.
- Sponsor's logo on the workshop's landing page
- Display of sponsor's 30 seconds video at the start of the workshop
- One (1) sponsor's introductory EDM to over 1000 contacts in the association's database mentioning sponsorship of the workshop.

Advertising Opportunities

Advertisement in Programme Booklet

Programme Booklet will be made available to all delegates online. Sponsors can advertise to enhance the awareness of their corporate products and services.

Advertisers to furnish the necessary advertising materials.
Specifications will be shared later.

Outside Back Cover in colour	1 Advertiser ONLY	SGD 800
Inside Front Cover in colour	1 Advertiser ONLY	SGD 600
Inside Back Cover in colour	1 Advertiser ONLY	SGD 600
Running page in colour		SGD 500
Running page in black and white		SGD 400

Advertisement on Congress Website (Exclusive) SGD1,500

Place your brand on the congress website and visible by every visitor to the site.

- A clickable banner advert measures 1200px wide x 50px high. This is an exclusive opportunity, available to only one organisation.
- Banner will appear on the website for a maximum of six months.

Payment Conditions

1. All prices listed are in Singapore dollars.
2. Applications will be processed in the order they are received, and full payment is required to confirm your booking.
3. Exhibition areas are allocated strictly in accordance with the date of receipt of the signed application form and receipt of full payment.
4. Payment to be made to:
Name of Account: SIPC
Account Number: 070-902312-6
PayNow Registration Code: S64SS0029ES02

Reference: SIPC 2024 - (your organisation name)

Bank: DBS Bank Limited
Bank Address: 6 Shenton Way, DBS Building, Singapore 068809
SWIFT Address: DBSSSGSG
5. Cancellation Policy:
In the event of an applicant making a cancellation, a 50% fee will apply prior to 15th April 2024. No refunds will be made for cancellations after this date.
6. The Singapore Physiotherapy Association and the SIPC Organiser reserve the right to refuse an application that contradicts to the Singapore law or the association's general brand and values.

Terms and Conditions

Exhibition Area

Exhibition area allocation is at the discretion of the SIPC Organiser. In the event that it is necessary to relocate an exhibitor after a specific space assignment has been made, the SIPC Organiser will contact the exhibitor. Every effort will be made to reassign the exhibitor to similar space.

Equipment and Display Items

Exhibitors must declare the equipment and display items for approval from the SIPC Organiser. The equipment and display items approved must be set up in a professional and aesthetically pleasing manner and should not obstruct neighboring exhibitors or walkways.

Facility Regulations

Exhibitors' panels will be set up by the SIPC Organiser. However, exhibitors are required to abide by all facility rules and regulations implemented by SIPC Organiser and One Farrer Hotel in the usage, installation of additional display panels, operation and dismantlement of equipment at their exhibition area.

Food and Beverage

Exhibitors wishing to dispense or serve any food or beverage on their own from their assigned exhibit space must notify and seek approval from the SIPC Organiser.

Market Research

Surveys or market research of any kind is prohibited.

Prizes and Lotteries

Prizes, sponsored contests and prize drawings will not be permitted.

Merchandise Sales

Selling merchandise is prohibited at the SIPC. Order forms may be distributed. The only exception is that book publishers may sell their publications.

Liability and Insurance:

Exhibitors are responsible for their exhibition area. The Singapore Physiotherapy Association, the SIPC Organiser and the One Farrer Hotel are not liable for any loss, damage, or theft of equipment, display items or personal belongings. Exhibitors are encouraged to secure appropriate insurance coverage.



Terms and Conditions

Indemnification

The Sponsors and Exhibitors must indemnify and hold the Singapore Physiotherapy Association and SIPC Organiser harmless in respect of all damages, injuries, costs, claims, demands, liabilities, and expenses, however they may arise and whoever may make them in connection with or arising out of the Conference and Exhibition.

The Sponsors and Exhibitors must abide by the rules and policies implemented by the Singapore Physiotherapy Association and the One Farrer Hotel.

Set-up & Break-down

The set-up and break-down times at the exhibition area must be strictly adhered to.

Amendments and Interpretation

The Singapore Physiotherapy Association and the SIPC Organiser reserves the right to amend these terms and conditions at any time. In the event of any dispute or interpretation, the decision of the SIPC Organiser shall be final.

We look forward to partnering with you for the success of SIPC 2024.

SPONSOR AND EXHIBITOR APPLICATION FORM



Company Name:	
Contact Person:	
Position:	
Mobile No:	
Email Address:	
Website URL:	

No.	Sponsorship Type	Amount	Tick
1.	Gold Sponsor	SGD10,000	
2.	Silver Sponsor	SGD6,000	
3.	Bronze Sponsor	SGD4,000	
4.	Tabletop Display	SGD2,500	
5.	Delegate Lanyards (exclusive)	SGD2,000	
6.	Scientific Awards (exclusive)	SGD2,000	
7.	Tea/Coffee Break Sponsor (4 slots)	SGD2,000 per slot	
8.	Pre-Congress Workshop (Exclusive)	SGD2,000 per workshop	
9.	Vendor's Workshop / Symposium	SGD6,000 per slot	

Programme Booklet	Advertiser	Amount - SGD	Tick
Outside Back Cover in colour	1 ONLY	SGD 800	
Inside Front Cover in colour	1 ONLY	SGD 600	
Inside Back Cover in colour	1 ONLY	SGD 600	
Running page in colour		SGD 500	
Running page in black and white		SGD 400	
On Congress website home page	1 ONLY	SGD1,500	

I/We agree to the Terms & Conditions as mentioned in the prospectus and understand that the exhibition space will be allocated strictly in accordance with date of receipt of application and payment in full.

Signed: _____ Date: _____

Name & designation: _____

Please complete this form and email: sipcongress@physiotherapy.org.sg

Phone: +65 97996450